SOCIAL NETWORK	DATE	TIME (EST) CONTENT TYPE	TOPIC	COPY (i.e. the text to go with the post)	VISUALS (description) Mi	IALS LOC ASSETS REQUIRED	ASSETS SATHERED	HASHTAGS/EVENTS	PLATFORM FORMAT NOTES	
FACEBOOK		INFO POST								
		MDEO LIVE MDEO					R			
		VIDEO LIVE VIDEO CURATED IMAGES INTERACTIONS					-			
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INSTAURAN										
TWITTER							R			
USE THIS COLUMN TO										
USE THIS COLUMN TO IDENTIFY WHICH PLATFORM YOU ARE PLANNING CONTENT FO -COLOUR CODING LIKE THIS MAY MAKE! T EASIER TO READ. The correct colours are in the paint bucket tool in custom at the bottom.		Put the type of content thi it is in here. What category does it fall in: Is it just now info, new images, video, polls, interactive posts. Flut the time you are gaing to mean that you can track	et '							
PLANNING CONTENT FO - COLOUR CODING LIKE	•	does it fall in: Is it just new info, new images, video,				Are there any other assets that you are noing			Are there any notes about the content that you are producing,	
THIS MAY MAKE IT EASIER TO READ. The		Put the time filling this in accurately wi	II Fill in what the topic of post is here. You might want to think	Simply write the post out here. It's suggested that you plan exectly what you are going to post. If you do it in advance then it's only a case		Are there any other assets that you are going to link to that you need to make, things like video posts, quizzes, surveys anything interactive that needs to be made should be listed here.			content that you are producing, for example if it's a video that's going on FB and IG, are you aware of the limitations in	
paint bucket tool in	Put the date that you intend to post in here	Put the time filling this in accurately will you are going to mean that you can track post this that you're using different content in here types of content.	about release dates, accessing	of copy and pasting but it asio gives you a chance to spell check everything as well.	Once they're made tick the check box in the next	intereactive that needs to be made should be		What has bloom do you plan to link in to, or are there any quants that you could frame a next around	duration. OR resolution, word	ON THE THESE TOS CHIT ONE THE TWO SCRIPT SHINGS IT SH
Instagram Instagram	16/11/20	5:00 PM Curated Images 6:00 PM INTERACTIONS	Tease whats to come	Something is coming	Glitchy test that says 'Coming soon'			#Spollers #OutOfflime #StudentFilm #OutOfflimeFiler #OutOfflimeProductionUpdate #Announcement #Spollers #OutOfflime #StudentFilm #OutOfflimeFiler #OutOfflimeProductionUpdate #Announcement		
Instagram	16/11/20	6:00PM INTERACTIONS	Get audiance's pumped	What are you hoping to see in Out Of Time??	question box that lets viewers type their answers out		_	#Spoilers #OutOffline #StudentFilm #OutOfflineFilm #OutOfflineProductionUpdate #Announcement		
Instagram	17/11/20	12:00 PM Video / Info Post	Tease the forthcoming date reveal later on in the day	Get ready, the release date for Out of Time is coming at 8:00 GMTIII Set your reminders you do not want to miss this!!!	A short video of the time 8:00 with a crack through it like the logo for Out Of Time	-		#Spoilers #OutOffime #StudentFilm #OutOffimeFilm #OutOffimeProductionUpdate #Announcement		
			Date reveal for the release of Out of Time	We're so excited to announce that Out of Time will release on the 1st of December 2020 II Who else is excited ITT?	Slow lade on the date which then becomes cracked like the logo, this will become a running theme with anything announced for Out Of Time					
Instagram	17/11/20	8:00 PM Video	Time	December 20201 Who else is excited 717			_	#Spoilers #OutOffline #StudentFilm #OutOfflineFilm #OutOfflineProductionUpdate #Announcement		
Instagram	18/11/20	12:00 PM Instagram Story	Countdown to the release of the file	Can it just be the 1st of December already???! The next 13 days need to hurry up!!!	Shared photo of the date reveal that was released the day before with a countdown next to it.	-	Ш	#Spoilers #OutOffime #StudentFilm #OutOffimeFilm #OutOffimeProductionUpdate #Announcement		
		T00PM Video	Tease and wet appatites	What Year is This?	Edited video of new years 1965 glitching together with 2020 with music from both years.			Socian süstlifilms (OutsetSim süstlifilmsSim süstlifilmsSociation) indus sünnungenset		
Instagram Instagram	19/11/20	7:00PM Video 7:00PM Video	Tease and wet appatites To Tease audience	What Year is This? Change channel.	2020 with music from both years. Glitchy video editing together a BBC ident from 1985 and 2020			#Spollers #OutOffine #StudentFilm #OutOffineFilm #OutOffineProductionUpdate #Announcement #Spoilers #OutOffine #StudentFilm #OutOffineFilm #OutOffineProductionLindox #Announcement		
	19/11/20	7:00 PM Curated Images	reval when the loen reval will be	Get your first look at Out of Time as the logo will be revealed tomorrow.	Blurred version of the logo.			#Spoilers #OstOffine #StudentFilm #OstOffineFilm #OstOffineProductionUpdate #Anneuncement		
Instagram Instagram Instagram Instagram	20/11/20	5:00 PM Curated Images 7:00 PM Instagram Story	Logo reveal Animated logo Photo of clapperboard	Parlamentes Stand healt at the James See Ont Of Times Complete in In December	I and a second	2		Washington and the state of the		
Instagram	21/11/20	1:00PM Curated Images	Photo of clapperboard	We've going Out of Time Time to begin! Out of Time is oficially IN PRODUCTION!! Who's Excited???	animated logo reveal  Photo of the clapperboard for Out of Time	i	ä	Spoilers (OutOffine #StudentFilm #OutOffineFilm (OutOffineProductionE) glate #Anneuncement #Spoilers #OutOffine #StudentFilm #OutOffineFilm *OutOffineProductionE) glate #Anneuncement		
Instagram	22/11/20	7:00 PM Interactions	Poll	What are your thoughts on the new logo	The newly revealed logo with a poll asking viewers their opinion on it			#Spoilers #OutOffices #StudentFilm #OutOfficesFilm #OutOfficesProductionUpdate #Announcement		
Instagram Instagram	22/11/20	8:00 PM Curated Images 5:00 PM Curated Images	Sneak peak at the cover of the scrip Behind the Scenes post		Photo of the front page of the script  Behind the scenes photo.			#Spolers #OutOffine #StudentFilm #OutOffineFilm #OutOffineProductionUpdate #Anneoncement #Spolers #OutOffine #StudentFilm #OutOffineFilm #OutOffineProductionUpdate #Anneoncement		
Instagram	22/11/26		Behind the Scenes post  Behind the Scenes	We're feeling nice. Here's a new still from Out of Time!!  Happy to confirm, editing has now began for Out of Time!	Photo of the edit of Out of Time. This is shown on the		0	#Spolers #OutOffine #StudentFilm #OutOffineFilm #OutOffineFineProductionUpdate #Anneancement #Spolers #OutOffine #StudentFilm #OutOffineFilm		
Instagram	24/11/20	7:00 PM Instagram Story			Photo taken behind the camera of the filming of Out of		0			
initagram	2-(11/20	12:00 PM Curated Images	weeking trie scenes	was seen divery buty totalgo	Video of text saying 'Teaser Trailer Coming Friday' This			#Spoilers #OutOffine #StudentFilm #OutOffineFilm #OutOffineProductionUpdate #Announcement		
Instagram	25/11/20	12:00 PM Wdeo	To announce the release date of the trailer	Out teams is very bury firming!  Mank your clemeform Cet you first flootage look at Out Of Time in 2 days  time for the first flootage at 2001. The in 2 days  time for the first flootage at 2001.  Whit was happy to acronunce that the rate of Every lated by played by  INVESTET NAME TENT gills card visual tray on to see (MANEL) in Out Of Time.  Coming December 2020! More cast details will list consel.	ooes the common glitch effect the rest of the text has had	-	П	#Spolers #OutOfTime #StudentFilm #OutOfTimeFilm #OutOfTimeProductionUpdate #Announcement		
Instagram	25/11/20	7:00 PM Curated Images	Cast announcement	We're so happy to announce that the role of lienty will be played by [INSERET NAME HERE] We can't wait for you to see [NAME] in Out Of Time.	Photo of the actor who will be playing Benji with the text			Speciers SOutOffine (Student lin (OutOffine) lin (OutOffine) adapted action (Index (Assouncement		
Instagram	25/11/20	Instagram Story/ 9:00 PM Interactions	Poll	Are you excited to see [ACTORS NAME] in Out of Time???	Poll that shows Yes or No with a picture of the actor playing Benji			#Spokers #OutOffine #StudentFiles #OutOffineFiles #OutOffinePadactionLipidae #Announcement		
g.z.ii	2411/20						0	Spokes Water time State in Pout 1 me in Water time concess, game Pout and the		
Instagram	26/11/20	7:00 PM Curated Images	Cast announcement	to Out Of Time!	e Photo of the actor who will be playing Charlie with the text 'Charlie, played by [INSTERT NAME HERE]			#Spoilers #OutOffine #StudentFilm #OutOffineFilm #OutOffineProductionUpdate #Announcement		
Instagram	26/11/20	9:00 PM Instagram Story	Poll	Are you excited to see [ACTORS NAME] in Out of Time???	text "Charlie, played by [INSTERT NAME HERE]  Poll that shows Yes or No with a picture of the actor playing Charlie  [Institute of President Name the Office President NAME   Pr			#Spoilers #OutOffine #StudentFilm #OutOffineFilm #OutOffineProductionUpdate #Announcement		
				Can you believe there is only 7 hours to go until the trailer releases???! We can't!	playing Charlie GIF of Michael Scott from the Office Saying 'OH MY GOD IT'S HAPPEMING' this will have one of the actors face's pasted onto Michaels face. This will be a bit of light comedy					
Instagram	27/11/20	12:00 PM Instagram Story / Info Post		can't!  We can't keep this in anymore!! Enjoy the trailer for Out Of Time coming	Comedy Video of the trailer for Out Of Time. This is only short but		_	#Spoilers #OutOfTime #StudentFilm #OutOfTimeFilm #OutOfTimeProductionUpdate #Announcement		
Instagram	27 / 11/20	7:00 PM Video	Trailler.	We can't keep this in anymore! II Enjoy the trailer for Out Of Time coming on the 1st December at 2:00 PM	enough to wer the resemble appearan.			85poilers #OutOfTime #StudentFilm #OutOfTimeFilm #OutOfTimeProductionUpdate #Announcement		
Instagram	28/11/20	7:00 PM Instagram Story Interactions	Ask viewers opinion on the trailer	We've watched this trailer about 10000 times!! What are your thoughts!?!  When you realise there is only 2 days to so until the release of Out Of	Poil that says love it or hate it.  Behind the scenes shot of one of the actors acting goofy /			85poilers #OutOfTime #StudentFilm #OutOfTimeFilm #OutOfTimeProductionUpdate #Announcement		
Instagram Instagram Instagram Instagram	29/11/20 30/11/20	7:00 PM Curated Images 7:00 PM Curated Images	Behind the scenes photo Poster Reveal	When you realise there is only 2 days to go until the release of Out Of Time!!  See these two in action in 1 days time!!	excited Poster reveal for the film			Spoilers (OutOTime (Student) in (OutOTime) in (OutOTime) educated byte (Announcement (Student) in (OutOTime) (Student) in (Out		
Instagram	01/12/20	12:00 PM Info Post 6:00 PM Info Post	Countdown to release Countdown to release	Out Of Time debuts in 7 hours time! Don't miss it!  We're into the final hour now. #Parts Ref* 1595	Gif of the number 7 cracked like the previous text Gif of the number 1 cracked like the previous text		ë	Spolers OutOffine Studentlins OutOffine fin OutOffine/Pedeclool.jdne Annewennen Spolers OutOffine Studentlins OutOffine/In OutOffine/Pedeclool.jdne Annewennen Spolers OutOffine Studentlins OutOffine/In OutOffine/Pedeclool.jdne Annewennen		
Instagram	01/12/20	7:00 PM Video / Video Link	Out Of Time	CT STATE OF OUT IN SECTION AND ADDRESS OF THE PARTY OF TH	Poster for Out Of Time		0	ASSOCIATE NORTH THE ASSOCIATE HER PORTET HER FOR THE PRODUCTION OF THE PARTICULAR STATE OF THE PARTICU		
Index.	03/13/20	Instagram Story 12:00 PM Interactions	Getting to know peoples reactions for Out of Time	Really hope you enjoyed Out Of Time. Let me know what you thought down below	Interactive poll wanting viewers opinions with the poster in the background.		0	#Spokers #OutOffine #StudentFiles #OutOffineFiles #OutOffinePadactionLipidae #Announcement		
initagram	02/12/20	5:00PM Curated Images	Tease whats to come	Something is coming	in the background.			PS powers PORDET INTO PROCEEDING THE PORDET INTO THE PROCESSOR PRO		
TWITTER	16/11/20	5:00 PM Curated Images 6:00 PM INTERACTIONS	Tease whats to come  Get audiance's pumped	Samething is coming	Clitchy test that says 'Coming soon' Twitter poll with 4 options of liking it or not liking it		ш	#Spoilers #OutOffime #StudentFilm #OutOffimeFilm #OutOffimeProductionUpdate #Announcement #Spoilers #OutOffime #StudentFilm #OutOffimeFilm #OutOffimeProductionUpdate #Announcement		
TWITTER	16/11/20		Get audiance's pumped  Tease the forthcoming date reveal later on in the day	What are you hoping to see in Out Of Time??  Get ready, the release date for Out of Time is coming at 8:00 GMTH Set your reminders you do not want to miss thial!	Clitchy text that says "Coning soon"  Twitter poll with 4 options of liking it or not liking it to give anotherous the chance to soon.  Ashort video of the time 800 with a crack through it like the logo for Out of I'me  Slow fade on the date which then becomes cracked like the logo, this will become a naxing it deem with anything aromatomic for Cut of Time			#Spoilers #OutOffirms #SoudentFilm #OutOffirmsFilm #OutOffirmsProductionUpdate #Announcement #Soudent #OutOffirms #SoudentFilm #OutOffirmsDire #OutOffirmsDirectionUpdate #Announcement #Soudent #OutOffirms #SoudentFilm #OutOffirmsDirection #OutOffirmsDirectionUpdate #Announcement #Soudent #OutOffirms #SoudentFilm #OutOffirmsDirection #OutOffirmsDirectionUpdate #Announcement #Soudent #OutOffirms #SoudentFilm #OutOffirmsDirection #OutOffirmsDirectionUpdate #Soudent #OutOffirms #SoudentFilm #OutOffirmsDirection #Soudent #OutOffirms #SoudentFilm #OutOffirmsDirectionUpdate #Soudent #OutOffirms #SoudentFilm #OutOffirmsDirectionUpdate #Soudent #OutOffirmsDirectionUpdate #Souden		
TWITTER	17/11/20	12:00 PM Video / Info Post		your reminders you do not want to miss this!!!	like the logo for Out Of Time Slow lade on the date which then becomes cracked like			#Spoilers #OutOfTime #StudentFilm #OutOfTimeFilm #OutOfTimeProductionUpdate #Announcement		
TWITTER	17/11/20	8:00 PM Wideo	Date reveal for the release of Out of Time	We're so excited to announce that Out of Time will release on the 1st of December 2020/II Who else is excited/???	the logo, this will become a running theme with anything announced for Out Of Time			#Spoilers #OutOffime #StudentFilm #OutOffimeFilm #OutOffimeProductionUpdate #Announcement		
TWITTER	18/11/20	T:00PM Video	Tease and wet appatites		Lating times of their years area governing together with	3		#Spoilers #OutOffime #StudentFilm #OutOffimeFilm #OutOffimeProductionUpdate #Announcement		
	19/11/20	7:00 PM Video 7:00 PM Curated Images	To Tease audience	Change channel.  Get your first look at Out of Time as the logo will be revealed tomorrow.	Glitchy sideo editing together a BBC ident from 1985 and 2020  Blumed version of the logo.	]		#Spoilers #OutOffine #StudentFilm #OutOffineFilm #OutOffineProductionUpdate #Announcement		
TWITTER TWITTER TWITTER TWITTER	19/11/20 20/11/20	5:00 PM Curated Images	reval when the logo reval will be Logo reveal Photo of clapperboard					#Spolers #OutOffine #Studentiles #OutOffineFilm #OutOffinePedacion()gdate #Announcement #Spolers #OutOffine #Studentiles #OutOffineFilm #OutOffinePedacion()gdate #Announcement		
	21/11/20	1:00 PM Curated Images	Photo of clapperboard	Time to begin! Out of Time is oficially IN PRODUCTION!!! Who's Excited???	Photo of the clapperboard for Out of Time			RSpoilers ROMOTTime #StudentFilm #OutOTTimeFilm #OutOTTimeProductionEpdate #Anneuroment		
TWITTER TWITTER TWITTER	22/11/20 22/11/20	7:00 PM Interactions 8:00 PM Curated Images	Poll  Sneak peak at the cover of the series	What are your thoughts on the new logo We're going to party like it's 1985!	The newly revealed logo with a poll asking viewers opiniom on the logo Photo of the front page of the script			8Spolers 8OutOffine 8Studentiles 8OutOffineFilm FOutOffinePeductionLiplan FAnnouncement 8Spolers 8OutOffine 8Studentiles 8OutOffineFilm FOutOffinePeductionLiplan FAnnouncement		
TWITTER	23/11/20	5:00 PM Curated Images	Behind the Scenes post	We're going to party like it's 1985! We're feeling nice. Here's a new still from Out of Time!!	opinions on the logo Photo of the front page of the script Behind the screene photo. Photo of the edit of Out of Time. This is shown on the Sorry Vegas with all the visuals and audio in place. Photo taken behind the camera of the filming of Out of		Ö	Spoilers #OutOffine #StudentFilm #OutOffineFilm #OutOffineFind GutOffineProductionUpdate #Announcement		
TWITTER	23/11/20	7:00 PM Curated Images	Behind the Scenes	Happy to confirm, editing has now begun for Out of Time!	Photo of the edit of Out of Time. This is shown on the Sony Vegas with all the visuals and audio in place.			#Spollers #OutOfTime #StudentFilm #OutOfTimeFilm #OutOfTimeProductionUpdate #Announcement		
TWITTER	24/11/20	12:00 PM Curated Images	Behind the Scenes	Our team is very busy filming!	Photo taken behind the camera of the filming of Out of Time  Video of faut swine Teaser Trailer Coming Didgs/ This	_		#Spoilers #OutOfTime #StudentFilm #OutOfTimeFilm #OutOfTimeProductionUpdate #Announcement		
TWITTER	25/11/20	12:00 PM Video	To announce the release date of the trailer	Curtains in very casy terrings:  Mark your calenders of Cet your first footage look at Cut Of Time in 2 days time IA to the first to easer for the first drops Friday at 7:001  We've so happy to accounce that the role of Energi will be played by INSERET NAME INSERY We can't wait for you to see INAME INSERY We can't wait for you to see INAME INSERY WE can't wait for you to see INAME INSERY WE can't wait for you to see INAME INSERY WE can't wait for you to see INAME INSERY WE can see that the can't wait for you to see INAME INSERY WE can see that the can't wait for you to see INAME INSERY WE can see that the can't wait for your to see INAME INSERY WE want to see that the can't wait for your terms of the can't wait for y	does the common glitch effect the rest of the text has had	3		#Spoilers #OutOfTime #StudentFilm #OutOfTimeFilm #OutOfTimeProductionUpdate #Announcement		
				We're so happy to announce that the role of Benji will be played by [INSERT NAME HERE] We can't wait for you to see [MAME] in Out Of Time.	Photo of the actor who will be playing Benji with the text					
TWITTER	25/11/20	7:00 PM Curated Images	Cast announcement		'Benji, played by [INSTERT NAME HERE] Poll that yellow Yes or No with a picture of the actor relations Benji			#Spoilers #OutOfTime #StudentFilm #OutOfTimeFilm #OutOfTimeProductionLipdate #Announcement		
TWITTER	25/11/20	9:00 PM Interactions	Poll	Are you excited to see [ACTORS NAME] in Out of Time???  We're so happy to announce that the role of Charlie will be played by	haling any			#Spoilers #OutOfTime #StudentFilm #OutOfTimeFilm #OutOfTimeProduction\$/plate #Announcement		
TWITTER	26/11/20	7:00 PM Curated Images	Cast announcement	We're so happy to announce that the role of Charlie will be played by INSERET NAME NEEK   Leave a comment wishing [NAME] a warm selcome to Out Of Time!	e Photo of the actor who will be playing Charlie with the text 'Charlie, played by [ INSTERT NAME HERE]			#Spoilers #OutOffices #StudentFilm #OutOfficesFilm #OutOfficesProductionUpdate #Announcement		
TWITTER	26/11/20	9:00 PM Interactions	Poll	to Gut Of Time!  Are you excited to see [ACTORS INAME] in Out of Time/T?  Can you believe there is cody? About to go until the trader releases??! We can't has got his in anymore?! Exply the trader releases??! We can't has got his in anymore?! Exply the trader for Out Of Time consign	Poll that shows Yes or No with a picture of the actor playing Charlie			#Spollers #OutOffine #StudentFilm #OutOffineFilm #OutOffineProductionUpdate #Announcement		
					GIF of Michael Scott from the Office Saying 'OH MY GOD IT'S HAPPENING' this will have one of the actors face's					
TWITTER	27/11/20	12:00 PM Info Post	Countdown to trailer release	Can you believe there is only 7 hours to go until the trailer releases??! We can't!	pasted onto Michaels face. This will be a bit of light comedy			85 polers 80 utOffine #StudentFilm #OutOffineFilm #OutOffineProductionUpdate #Announcement		
TWITTER	27 / 11/20	7:00 PM Video	Trailler.	We can't keep this in anymore!!! Enjoy the trailer for Out Of Time coming on the 1st December at 7:00 PM	Video of the trailer for Out Of Time. This is only short but enough to wet the viewers appetite.			#Spoilers #OutOffine #StudentFilm #OutOffineFilm #OutOffineProductionUpdate #Announcement		
	28/11/20	7:00 PM Interactions	Ask viewers opinion on the trailer	We've watched this trailer about 10000 times!! What are your thoughts!?!  When you realise there is only 2 days to go until the release of Out Of Time!!	Poil that says love it or hate it.  Behind the scenes shot of one of the actors acting goofy / excited		_	#Spoilers #OutOffine #StudentFilm #OutOffineFilm #OutOffineProductionUpdate #Announcement		
TWITTER TWITTER TWITTER TWITTER	29/11/20 30/11/20	7:00 PM Curated Images 7:00 PM Curated Images	Behind the scenes photo Poster Reveal					#Spolers #OutOffine #StudentFilm #OutOffineFilm #OutOffineProduction()place #Announcement #Spolers #OutOffine #StudentFilm #OutOffineFilm #OutOffineProduction()place #Announcement		
TWITTER	01/12/20 01/12/20	12:00 PM Info Post 6:00 PM Info Post	Countdown to release Countdown to release	Out Of Time debuts in 7 hours time! Don't miss it! We're into the final hour now. #PartyLike!* s1995	Gif of the number 7 cracked like the previous text Gif of the number 1 cracked like the previous text			Spoilers SOutOffine Studentilla sOutOffinelia SOutOffinelia Catefolia (Anneancement Spoilers SOutOffine Studentilla sOutOffinelia SOutOffinelia Catefolia (Anneancement Spoilers SOutOffine Studentilla sOutOffinelia SOutOffinelia Catefolia (Anneancement Spoilers SOutOffine Studentilla sOutOffinelia SOutOffinelia (Anneancement Spoilers SOutOffine		
TWITTER	01/12/20	7:00 PM Video / Video Link	Out Of Time	IT'S HEREIT Out Of Time is finally out!! Please, sit down, grab some popporn and Party Like It's 1965!	Poster for Out Of Time		0	Spoker Studentine Studentiles		
TWITTER	02/12/20	12:00 PM Interactions	Getting to know peoples reactions for Out of Time	Really hope you enjoyed Out Of Time. Let me know what you thought down below	Interactive poll wanting viewers opinions with the poster in the background.			#Spokers #OutOffine #StudentFiles #OutOffineFiles #OutOffinePadactionLights #Announcement		

SOCIAL NETWORK	DATE	TIME (EST)	CONTENT TYPE	TOPIC	COPY (i.e. the text to go with the post)	VISUALS (description)	VISUALS MADE ASSETS REQUIRED	ASSETS GATHERED	HASHTAGS/EVENTS	PLATFO	RM FORMAT NOTES				